

HOW TO USE THIS CONTENT SCHEDULE

There's no right or wrong way to use this content schedule—experiment and find what works best for you. Whether you're mapping out LinkedIn posts, blog ideas, or emails, this tracker is here to help you stay organized, focused, and inspired.

To help you get started, I've filled in a quick example. Use it as a guide, or go your own way—whatever works for your flow!

| DATE | TYPE | TOPIC | ✓ | PLATFORM | LIKES | COMMENTS | SHARES | CLICKS | MY THOUGHTS/TAKEAWAYS |
|------|------|------------------------------------------------------------|---|-----------|-------|----------|--------|--------|------------------------------------------------------------------------------|
| 3/25 | Post | Creative Ways to Manage Your Time | ✓ | LinkedIn | 30 | 10 | 2 | n/a | I used a carousel style post and engaged before and after posting for 10 min |
| 3/27 | Blog | Why Creating a Content Calendar will Maximize Productivity | | Wordpress | 7 | 2 | 0 | 7 | Comments on the post gave me an idea on what to expand on in a future post |
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Thank you so much for using this content scheduler! I'm truly honored to be part of your content journey.

I hope this tool brings clarity, confidence, and consistency to your writing process—and maybe even makes planning feel a little more fun.

If you have any questions or want to share how you're using the tracker, I'd love to hear from you. You can reach me through my contact form at EBrooksWrites.com or connect with me on LinkedIn.

Keep creating with purpose—you have something meaningful to share.

YOU'VE GOT THIS!

CONTENT SCHEDULE

DATES:

[illegible]